NEW JERSEY'S

AFTER HOURS

MA 3-7800 605 Broad Street, NEWARK, NEW JERSEY

Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange

Vol. 17, No. 7 — February 14, 1976

Effective February 9, 1976, Rev. Dr. H. T. Spellman has been appointed as Director of the office of the Elderly Affairs by Mayor Kenneth A. Gibson. This agency is under the Department of Health and Welfare, Mr. James Buford Director. (Read Story On Center Page)

FREE AT OUR ADVERTISERS — ELSEWHERE 25c

BORDERLINE TAVERN, Inc.

270 ELEVENTH AVENUE, NEWARK, N. J.

Corner 19th Street

TELEPHONE 372-9438

— Package Goods —

Restaurant and Cocktail Bar
NOW OPEN

Serving

Breakfast - Lunch - Dinner
(Soul Food)

Hosts: Jean and Shelton Sampson

Its Always Party Time
At The New Comer's Lounge

NEW COMERS LOUNGE

NY GO GO GIRLS
WED—THUR—FRI—SAT

685 SPRINGFIELD AVE.
NEWARK, N.J.

372-9533

BARMAIDS: CLARIA-(Days)-
LORRAINE, JEAN,
CAROL, DEE DEE-(Nites)

SWING INTO

MONDAY NITE:
FOOTBALL NIGHT

TUESDAY: CRAB NITE &
The Red Devils Ballteam
JAMBOREE

Address all Editorial and Advertising Correspondence to:

THE AFTER HOUR NEWS
605 BROAD STREET
NEWARK, N. J. 10002
MA 37800 – MA 3-7801
SUITE 1109
5 to 9 P.M.

The Little Magazine That Does a Big Job

Published every Friday by
Trend Publishing Co. Inc.

MEMBER
NEW JERSEY LEAGUE OF WEEKLY NEWSPAPERS Inc.

A complete independent weekly devoted exclusively to serving the interest of the Negro consumer.

A.B.C. Membership Pending

Mail subscription only
1 Year ---- $8.00

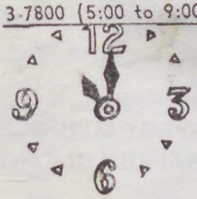
EDITOR
TINY PRINCE

ADVERTISING EDITORS
CLARENCE HAYES
ABE TILLMAN
DANIEL W. GIBSON, JR.
VERA SUTTON

JERRY WARD

CIRCULATION
HERBIE SMITH

MA 3-7800 (5:00 to 9:00 P.M.)



Everybody Reads
AFTER HOURS

New Jersey's newest, smallest and most circulated
Magazine

Photo-Feature

DEB'S INN –
The Bachelor Party Of The Year and Women Staff that will flip lid smiles.

you have to taste the food to believe it!

NEWARK'S FINEST
STEWARDS
Restaurant
272 LYONS AVENUE
NEWARK, N. J.
926 – 8629

Mrs. A. Steward

a proud family business owned and operated by The Stewards.

from a sandwich to a complete dinner . . .

NEWARK'S FINEST
STEWARDS
Restaurant

Norman Gaskins Invites You To

Lenni

THE NEW ERA LOUNGE & RESTAURANT

Serving The Finest In Foods
Sun. 12 to 2 Long Drinks
For Short Pockets
Barmaid: LENNI
Bartenders: NORMAN C.
Mgr: Days - JOHN RICHARDSON
GO GO GIRLS THURS–SUN.
Prop. Norman W. Gaskins
1007 Broad St. Newark N.J.
623-9629 643-9355

Louis Cleaners No. 1
949-951 BERGEN STREET, NEWARK, N. J.
929-9804

Louis Cleaners No. 2
1075 BERGEN STREET, NEWARK, N. J.
926-3233

1 HOUR SERVICE
Cash & Carry

EXPERT SUEDE & DRAPERY CLEANING

EXPERT TAILORING
SHIRT LAUNDRY
ALL GARMENTS INSURED

622-5084

KITCHEN OPEN EVERY DAY

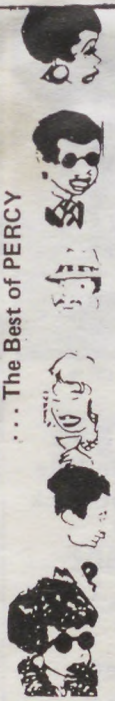
Barmaids:
Lady France, Gloria
Bartender:
Jack Tilman

AL BUTLER
Manager

Hostess: DOTTIE PEARSON

Dottie Pearson's LOUNGE

297 SO. ORANGE AVE. NEWARK



US!

by Percy

"I'm Mr. Jones... Punk!"

WANTED

= SALESMEN AND
SALESWOMEN =

WANTED TO SELL
High Commission
AD RTISEMENT
Good Money

Call MA 3-7801
After 5 P.M.
605 BROAD STREET
NEWARK, NEW JERSEY

"IT'S ALWAYS
PARTY TIME"

Chub's
BIG A

66 SECOND ST. (cor. Dickerson St.)
(1 Block North of Central Ave.)

Ivy, Polly, Pat, Shirley, Bettie (Sun)
Bartenders –
Jazz, Manager - Alee Brown

Tues.: DINNER WITH CHUBBY
Wed.: CRAB NITE
Thurs.: LADIES NITE
WITH BETTIE

Host: OTIS CHUBBY
McMILLIAN

HIDE-A-WAY

25 BIRKS PLACE
NEWARK, N. J.
Corner Nye Avenue

Proprietor – Alma Scott

Package Goods

372-9225 399-9833

Barmaids - Dee Dee, Helen, Alma
Bartenders - Randy, Pat

Wednesday - 3 For 2
Tuesdays - Crab Nite
Thursdays - Pot Luck

For your Wedding, Birthday Party, Cocktail Sips . . .
A Room with lots of class
COMPLETELY AIR CONDITIONED
Call 372-9225 for your next affair

Where Dreams Come True

DREAMBOAT COCKTAIL LOUNGE

Corner McCarter Hwy., & Oriental St.
Newark, N. J.

RUMPH & BEVERLY INC
Presents A
Weekend Of Devastation
With The
DEVASTATION

Thursday – Free Disco
Friday & Saturday –
Emotional Sounds Of Funk

Your Barmaids - Sandra & Cookie
Prop. — Lander Coleman

PROP ***Willie Ryles***

POSTMAN'S LOUNGE

108 Broad St., Newark, N. J.

CRAB NITE EVERY TUESDAY

Bartenders:
Days: Mattox • Nites: James

KEY CLUB

Open
12 noon

36-38 Williams St Newark
Tel. 623-9713

...A
MUSIC
LEGEND

Now

LOU
DONALDSON

February 9th

RHODA
SCOTT

Every
Tuesday
Party Time
SAM WILLIAMS

Jean Dawkins,
Your Hostess

Joe Fischman

Breaks Early With The Biggest Sale Ever

FEATURING
OUTERWEAR
AT JUST THE RIGHT TIME

SAVE $20, $40, $60, $75 ON FASHION LEATHER-FUR & CLOTH COATS.

CHECK-OUT THE
GREAT SAVINGS ON SWEATER-SLACKS -BODY-SHIRTS

Leisure Suits & Vested Suits ALL ON SALE Our Usual Custom Fittings FREE Of Charge.

all at

JOE FISCHMAN
20 Branford Pl., Newark

DANNY COLEMAN'S PLACE

406 BROADWAY
NEWARK, N. J.

Tel. 483-9864

Newark's only Garden Cafe where you can Drink under the Stars with the finest in Bar-B-Q Ribs & Chicken

Pearl & Danny Coleman
Hostess & Host

Barmaids:
Phyliss and Pat

Go - Go Girls
Thursday Thru Sunday

Manager: Pat

Phone 673-3006-7
Free Prompt Deliveries

VICTORY
Wine & Liquor Inc.

Imported and Domestic
Wines, Liquors and Beers

457 CENTRAL AVENUE
E. ORANGE, N. J.

Lee – Billy – Seymour – Tom

Staff – Rebecca Josey
and Eizora Lett

LOUNGE MARK '7'
AND PACKAGE STORE

819 E. JERSEY STREET, ELIZABETH, N.J.
Kitchen Open WED.–SUNDAY
Fine Food Served – Specializing in
Hog Maws & Chitterling & Bar-B-Q Ribs
Prop. Pat Smith
Ph. Kitchen 355-0680 Lounge 351-9899

Charlie Spoon's

NEW SCENE LOUNGE

703 SO. 11th ST. COR. WOODLAND AVE.
NEWARK NJ 242-8942

Bartenders: Morris, Pouchie
Barmaids: Lucille, Dee Dee, Cora
Prop: Charlie Spoon

Phone 243-9124
— The Ole Stomping Ground —

CHIT CHAT CLUB

489 18th Ave. & South 11th St.
NEWARK, N. J.

Staff - Helen, Ruth, Cleve
Hostess - Dosia (Days)
Host - Little Johnny and Scubba Lee

(9)

SPORTS FANS!

I BET YOU DIDN'T KNOW

By Jack Schwartz

What was the most exciting single sports event of all-time? . . . A pool of sportswriters once chose the Dempsey-Firpo fight of 1923 . . . That was the fight when Firpo went down nine times in two rounds and Dempsey was down twice including being knocked out of the ring.

* * *

Does it pay to hit home runs in baseball? . . . Well, look at these rather odd figures from 1965 . . . The two teams in the National League that hit the most homers during the season were the Braves with 196 and the Reds with 183—and the Braves finished in 5th place and the Reds in 4th . . . And the team that led the American League in homers was the Boston Red Sox with 165 — and they finished 9th!

* * *

Where is the biggest stadium in the world? . . . There are several in the United States that seat more than 100,000 people, but the biggest in the world is in Prague, Czechoslovakia . . . It seats 240,000.

I bet you didn't know that Jack Schwartz has been serving the clothing needs of area men for over 33 years and features such fine labels as Gino Paoli, Oleg Cassini, Ambassador and Louis Roth clothes. Stop in this week, you'll find Jack Schwartz finest men's shop . . .

Copyright

Jack Schwartz

• OUR ONLY STORE •

WHERE FITTING IS A FINE ART

GENERAL ELECTRIC

Performer Television

1-7 No. 12th ST. - #2B
NEWARK, N. J. 07107

•1976 LINE TV IS HERE!!•

Shop at Home and Save
We Service All Makes and Models
call JOHNSON T.V. — 485-1347

W. WHITE & SON OIL COMPANY

— Fuel Oil No. 2 —

Oil Burners - Sales & Service

85 OSBORNE TERRACE
NEWARK, N. J.

The Secret we use in a Catered Affair is PRIDE

CHEFS SUPREME INC.

For that Once in a Lifetime Affair
You'll Be Glad You Did

176 CLINTON AVE., NEWARK, N. J.

Danny Williams ..... *President*
Queenie James ..... *Vice President*
Ernie Hamilton ..... *Treasurer*

643 - 2108

Orange, Montclair, East Orange, Orang
Montclair, East Orange, Orange, Mo
People's Choice
ange, Montcla
Montclair, E
Orange – BY HILDA MENDEZ

Very soon in the near future, four young men from the East Orange area will open a new Club called the '2 Plus 2' Lounge, located on Watchung Avenue in West Orange. We will let you know more about it as soon as possible.

Page One's lovely Toni, is the only New Jersey entry in the Metropolitan Barmaids Sweepstakes Contest, which will be held, Friday, February 20th, at the Manhattan Center in New York. In order for Toni to win, we all must vote for her and to vote, cost only one dollar. We should all back Toni and help her with her votes, so our only entry from New Jersey can capture the Title of Ms. Barmaid 1976. For more information contact Toni, on Fridays at the Page One or see Sassy Sarah Pickney at the Peppermint Lounge or me. Good Luck to you Toni.

Councilman Bill Holt and Councilwoman Bernice Davis of East Orange invites all you wonderful people, to party with them at a Pre Valentine Appreciation Party at the popular Peppermint Lounge, in Orange on February 12th from 8:00 p.m. until the place closes. There will be live entertainment, refreshments and a good time for all. See you there.

Want to go to Hawaii? Well, join the Essex County Old Timers on their trip to the land of Palm trees and grass skirts, July 20th. You can contact Gordon Roberts for more information at 675-5060 or see if you can catch the Dog Catcher, Jesse Johnson.

TRAVEL NEWS AND VIEWS

Heritage School of Travel will begin classes February 11th at 605 Broad Street, Newark, N.J. (675-1496). Mr. Jack Dixon, Manager of one of the largest wholesale travel companies on the East coast, Calvacade Tours, will instruct students on functioning in a travel agency and how to use the guides to arrange trips for propective clients. Mr. Dixon has been teaching travel for 8 years at the Professional School in Caldwell, N.J. Mr. Dixon has been in the travel industry more than 15 years.

If you are an agency owner and have new employees with limited training, this is an excellent course for them. If you are retired and would like new and interesting side line, sign up. If you're just plain interested in knowing more about the travel world, this course is perfect. Each class is limited to 30 students.

Call Heritage School Of Travel TODAY – only 8 more openings for this semester. Call 675-1496 to Register.

Phone 483-9541

J&I LOUNGE

453 ORANGE ST., NEWARK, N. J.

Package Goods
Ice Cold Beer at All Times

• Iula, hostess •

DOUBLE YOUR PLEASURE at J & I LOUNGE

Kitchen Open 7 Until – (Cook Donald)
643-9524 HALL FOR HIRE

351 CLUB

351 W. MARKET STREET
NEWARK, N. J.

Mon. ..... Round Robin
Tues. - Wed. ..... Pool Tournament
Wed. ..... Crabs
Thur. thru Sun. Go-Go Girls

Barmaids - Elsie, Cookie

Prop. — Jasper Rollins

UNITED LICENSEES BEVERAGE ASSOCIATION, INC.

PRESENTS

THE ANNUAL TAVERN OWNERS BALL

FEATURING

JESSE MORRISON AND HIS BAND

PLUS

MAMA LOU PARKS AND HER SOUL-JAZZ REVUE

SUNDAY, FEB. 8th, 1976 7-12 P.M.

at the

GRAND BALLROOM OF THE

ROBERT TREAT HOTEL

50 PARK PL. NEWARK, N.J.

BRING YOUR OWN FOOD - WE'LL SUPPLY THE DRINKS

ADV. TICKET $10.00 AT DOOR $12.00

Where Hospitality Is Natural

Jay's Lounge

157 Parrow Street, Orange, N. J.

Barmaid - Gwen
Bartenders - Wicks
Big Jack (Fri. & Sat. Nite)
Jimmy Gill, Prop.

Sherwood, Kelly, Levi, & Cadillac

Phone 242-5744

24 HOUR SERVICE

NEW NEWARK EXXON

THE CAR HOSPITAL

387 Springfield Ave., Newark

GENERAL REPAIRS

PROPS. SESREA MILLER—LEVI HOLMES

Pick It Daily — Weekly Instantly Lottery

623-9727
623-9580

Entertainment - Occasional

TED'S SIDNEY'S

DELICATESSEN — RESTAURANT — BAR

Lounge Available for Parties on Premises

Special Party Platters — Sandwich Platters — Chicken Platters

Bartenders: W.D. and Robin

220 SPRINGFIELD AVENUE NEWARK, N. J.

483-8864

EVERY MONDAY NITE
"REMEMBER WHEN"
OLDIES BUT GOODIES
8:00 P.M. to 12 P.M.

We will be playing here Come
Let's Remember Together!!!

Music By HAMM

the newest of the new

RUBY PEARL'S LOUNGE

374 SIXTH AVENUE
NEWARK, N. J.

Sweet Rose (Days) —
Sexy Maie and B.J. (Nights)

13)

FREEWAY LIQUORS

(FORMERLY ARONSON'S LIQUORS)

75 Freeway Drive East

East Orange, N. J.

Prop. Billy Jones

LIQUORS
DOMESTIC & IMPORTED WINES
CHAMPAGNES
SODA
COLD DOMESTIC & IMPORTED BEERS

Prompt Free Delivery
Call 674-2803

MON. - THURS. 9:00 A.M. - 9:00 P.M.
FRI. - SAT. 9:00 A.M. - 10:00 P.M.

ATTENTION . . . .

ALL BARMAIDS!

ENTER THE 10th ANNUAL

BARMAID & BARTENDER '76 & TAVERN OWNER

OF THE YEAR CONTEST

NOTE: *This is not a beauty contest. Awards made strictly on vote system only . . . .*

$ Trips . . Gifts . . Prizes $

FINALS HELD ON
Easter Monday, April 19th
at the
TERRACE BALLROOM
1020 Broad Street, Newark, N. J.

Please mail application to me:

Name . . . . . .

Address . . . . . .

. . . . . .

Employed by . . . . . .

Address . . . . . .

. . . . . .

Mail to: The After Hour News
Clarence Hayes
605 BROAD STREET
NEWARK, N. J. 07102
MA 3-7801 • Bet. 5 - 9 P.M.

OUR NAME COMES FROM OUR FAME

ELEANOR'S LOUNGE

246 THIRD STREET
ELIZABETH, N. J.
289-9523

Your Hostess:
ELEANOR JONES

Bartender: LEN
Barmaids: Brown Sugar, Margie, Elaine, and Cherri

Last Of The BIG TIME SPENDERS

April 19th The Tenth Annual Easter Monday Ball, Inc. and Barmaid and Bartender Contest Of The Year will add something extra The Tavern Owner Of The Year. Gifts from Carmen Massey's Shoe Store, Joe Fischemans, Mr. Mans, Master Car Wash, CBS Market, New Laurel Garden, Otis Men's Shop and Tappins Jewelry Store. It's going to be a night, that's for real. . . Hollywood – Bill Elliott working on his new picture 'Justice'. . .Mike Thomas new job with CBS-records a promotional lulu. . .Key Club – Rhoda Scott home direct from European Tours opening here Monday, February 9th. It will be a gas like old times. . .Check out Joe Thomas new record album 'Masada'. It's all ready on the Cash Box Charts . . .Send your Get Well Cards to Dr. Smith of East Orange, who at this writing could have had his hand operated upon. . .Pete's Place in Jersey City, N.J. was completely burnt out by a very serious fire. Freddie Sims, the owner, reminds everyone to watch for the new Pete's Place. . .Daniel and Bertha Gibson's guest Helen and Hal Mitchell, who has been blowing a trumpet and arranging for over 40 years. . .Fight Inflation and save today with D.S.A. Call Shirley A. White 201 242-5761. . .The passing of Mr. Ray Nance, violinist and trumpet man long with Duke Ellington, Jerseyite speaking on the passing of the late great Paul Roberson, who was 25 years before his time, speaking out about conditions for Black People.

Barmaids – Chickie, Yvonne, Dorathea
Bartenders – Sweet Yummy
'Godfather' Butch
Host – Fred Garland

Join & Be Represented By The United Licensees Beverage Association ...Of... Newark, New Jersey

485-9897

JACK GAYLES, President

643-9486

NEW LITTLE JOE'S

168-170 SOUTH ORANGE AVENUE
NEWARK, N. J.

Wed., Thurs., Fri. Go-Go Girls
12 Noon until ?
***Barmaids* — Jessie, Fluggie, Josie**
Mgr.—Wash Koonce Host—Helen

H&W Restaurant open 7 a.m. until ? ?

Manager – Junie

STARLITE LOUNGE

252 So. Orange Ave., Newark, N. J. MI 2-9195

RUBY JACKSON
Proprietor

Barmaids: Latrella (Days), Patricia (Nites), Yvonne (Part Time)

Phone 289-1710

Rollins Lounge

187 FIRST ST., ELIZABETH, N. J.

Friday and Saturday
Go Go Girls!!

Barmaid: FAYE

OWNER: A.D. SIMS

Tel. 926-8815

"The Friendliest Place in Town"

BIG CLIPPER COCKTAIL LOUNGE

29 WAINWRIGHT ST., NEWARK, N. J.

STAFF: Gloria, Liz, Jackie, Sue, Sarah, Mack, Sam, John, Stokes & Jacob, Mgr.

HALL FOR COCKTAIL SIP, WEDDINGS, BIRTHDAY PARTIES AND CLUB MEETING ROOMS

For Your Eating Pleasure —
Fine Food at All Times

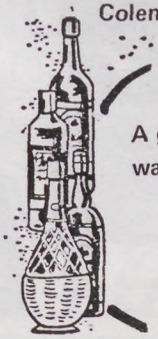
643-9791

"Groovy Spot"

248 MULBERRY ST.
NEWARK, N. J.

Staff: Ann and Cathy

Props.
Coleman & Rivers



A groovy time
was had by all

(17)

Proprietors

AL SLOMINS

AL GREEN

Mr. Man

The Store that Says it all

3 BRANFORD PLACE

NEWARK, N. J.

Mitchell 2-5853

THE LATEST

IN

MEN'S

FASHIONS

JIMMY SMITH

'THE IN CROWD'

306 ORANGE ST., NEWARK, N. J.
(corner Jav) 485-9897

Jack
Gayle

Barmaids –
OC SWEET
LOLITA
EMMA
HENNTTA
JOYCE

Host & Hostess
Bernice Ellis (Niecie)
David Valentine (Val)

REDWOOD LOUNGE

18 S. ESSEX ST. • ORANGE, N. J.

– Party Time –

THE UPSTAIRS
ADULT DISCO

FRIDAY
(Open 9:00 p.m.)
SATURDAY
(4:00 p.m. til
2:00 a.m.)
SUNDAY

Soul Food Headquarters

BUNNY'S LUNCHEONETTE

621 SPRINGFIELD AVE
NEWARK, N.J.

243-9582

— Bunny

ADAMS
RECORDING STUDIO
IS SEEKING NEW TALENT IN
GOSPEL – BLUES – ROCK . . .

Charlie Langston's

MUSIC ROOM

BOB DAVIS

60 BRANFORD PL
NEWARK, N.J.
622-9522 643-9692

Barmaid:
Streaking Jody

BARTENDERS:
RONNIE – J. C.

PROPS:
CHARLIE LANGSTON
CLARENCE GREEN

WHY WASTE LIQUOR?

more MONEY FOR YOUR BAR!

get OVER **5 extra shots per 5th**

with NEW IMPROVED **PRES-TO-POR** (patented)

One Full Year Guarantee *Stands guard in each bottle! Stops evaporation, spillage, overpouring. Automatic precision liquor control that really locks every drop not sold. ADJUSTABLE to any size drink by 1/16 oz. + or –. Sanitary, vestproof, foolproof.

Mfd - Sold - Serviced by:

Write or Call

LIQUIDMATIC CORP. OF AMERICA

24 WILLIAM STREET, NEWARK, N. J. 07102 • (201) 622-6868

STOP ALL WASTE

Smitty's Owl Lounge

Formerly Owl Cafe

366 SIXTH AVE.
NEWARK, N. J.

483-9579

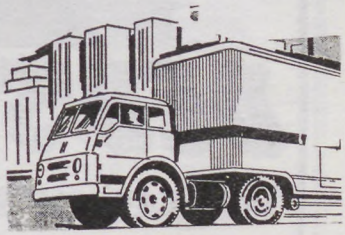
Manager: Lord Rich
Barmaid: JANICE
Bartenders: LLOYD, GINO, and SHORTY
Host: CLEM SMITH

"Party Time, All The Time"

J. F. Gray

TRUCKING -- MOVING

EAST ORANGE, N.J.



Phone: 674-5235

"Swing with Rings, Wigs and Things"

J&A Open Door Lounge

574 Springfield Ave., Newark, N. J.

Bartender - Tom Davis
Barmaids Judy Green, Mary Hendricks
Proprietor - Annette Alford

Mon. – Round Robin Days
Tues. – Round Robin
Wed. – Round Robin
Tues. & Thur. – Happy Hour
7 p.m. to 8 p.m.
Fri. & Sat. – Party Nites
Sun. & Thurs. – 341 All Day

DEB'S ❀ INN

188 WARREN STREET,
NEWARK, N. J.

Barmaids
Gloria and Debbie - Nights
Hostess — Lois Proprietors
Clifford Lee and Sam McDonald

WHERE'S THE FOXES, MAN . . . ?

AT:

CHARLIE'S LONG BAR

944 Bergen St.,
(cor. Custer Ave.)
Newark, N. J.

242-9695

Staff: Maggie, Ollie, Smith
Curry, Manager
Dave, Host

What's Happening!

Sunday, February 8th, The Annual Tavern Owner Ball will be at the Robert Treat Hotel. They will be featuring Jesse Morrison and his Band plus Mama Lou Parks and her Fantastic Dancers from 7:00 p.m. until 12 p.m. The Tavern Owners will supply the drinks you bring your own food. Advance Tickets $10.00 – At Door $12.00. . .Saturday, February 14th The 'Seven Sisters Plus Two' will have a Valentine Day Set at the Mark 7 Lounge from 6:00 p.m. until, so keep this date in mind. . .The Merit Achievement Guild and Staff Publication is having their Barmaid and Bartender Academy Award Ball on Monday, February 16th at The Terrace Ballroom. The Dynamic Electrifying Show and Dance Band will supply the music . . .The R&O Lounge on Kent Street has a swinging crowd on the weekend - Every weekend - you better stop by and see 'Rose' and find out what is Happening. . .The New Scene 'Upstairs' Bar has been a big a success as downstairs with the ever popular 'Hollywood' doing his thing like nobody else can. . .Watch for the Big News on the Easter Monday Ball given by the After Hour News soon.

ENTER THE 10th ANNUAL

BARMAID & BARTENDER '76

& TAVERN OWNER

OF THE YEAR CONTEST

Great Scot!ch

LORD BARRY
SCOTCH
IT ISN'T CHEAPER, IT JUST COSTS LESS
Only $4.65/Fifth

HEREFORD'S

The Spirited New Breed of Drink

J & J DIST. COMPANY
379 – 1234
Banana Cow
Strawberry Cow
Mocha Cow
Chocolate Cow

21

Office of the Mayor

NEWARK HUMAN RIGHTS COMMISSION

CITY HALL
NEWARK, N. J.

Are you turned off by unfair Employment practices, Discrimination in Housing, Racism in Public Accommodation, Prejudice in treatment by Police, group and interracial tension in your community?

. . . If so, contact your Newark Human Rights Commission.

Tune In and Turn On

WITH THE

NEWARK HUMAN RIGHTS COMMISSION

Call 733 – 3890
Ext. 581

QUEEN BEE

VERA SUTTON

The Birthday Party Honoring Sweet 'Willie J' at The New Tippin Inn Lounge on Saturday:, January 31st was a smash with a Capital W. The place was jammed all night, so jammed that it had Flap standing between the Juke Box and Cigarett Machine. Sweet Willie asked him why he was standing in the corner and he replied that it was the only spot not occupied. Mr. Aquarius (Sweet Willie) was just out of sight, up tight and finger licking good in his White Tux and didn't he Party!! Among his special guest were: Elizabeth Roane (R.M.) Paula, Delores Ruakco, Delorah Roane, Gloria Roame, Mr. & Mrs. Robert Crawford (NAACP), Mr. & Mrs. Diamond Jim, Mr. & Mrs. Larry Waters (GPA), Freda, Bernice, Sandra, Mother Goose, Miss Black and fine Midge of Elley's Lounge, Miss C. Douglas (Harriet Tubman School) and a host of otners. Many Happy returns Sweet Willie J. . .Everyone is Invited to the Aquarius Birthday Party proudly presented by The V&J Lounge, 431 South 7th Street on Saturday, February 14th. Free Food, Free Fun and Foxes. Also a Curse Box Party on Saturday, February 7th so check it out and see what is all about. How about that Free food, fox and fun (smiles). . . Come One Come All and party down with Barbara at her Birthday Party and Linda's Appreciation Party on Thursday, February 12th from 8:00 p.m. until at Bill & Miller's, 87 Norfolk Street, Newark. . .Wigs, rings and things honored B.J. with a Birthday Party on February 5th at The J&A Open Door Lounge.

NEWEST SPOT ON THE STRIP

·MICHELLES·

488 Springfield Ave., Newark, N. J.

Welcome Back Your Host
MOE JONES

Day - Rev, Chuck
Nights - Tee-Hall, Barbara Ann
Manager - Ray Coleman

New
Mickey's Lounge

103 14th AVENUE
NEWARK, N. J.

Tel. HU 3-9686

LITTLE MAXIES

513 Central Avenue
Newark, N. J.

Manager: Bill Blackman

Foxy Barmaids

THE NEWEST
IT'S

THELMA'S SATELLITE LOUNGE

309 16th Ave., Newark, N. J. - 372-9843

Monday Fish Fry • Tuesday Soul Food
Wednesday Western Electric • Thursday Crabs

Staff – Ethel, Shelley, Plush, Chavis
Thelma W. Davis, Prop.

CALENDAR OF COMING EVENTS

Call: MA 3-7800

ACTORS - ARTISTS - MODELS
MUSICIANS

Let the public know where and how to reach you for just $5.00 per week, 1 col. x ½ inch.
52 WEEK A YEAR!

Notice To Clubs and Organizations

JOIN CLUB WHIRL FOR COVERAGE OF NEWS & PICTURES

BAVARIAN VILLAGE

668 Springfield Ave.
Newark, N. J

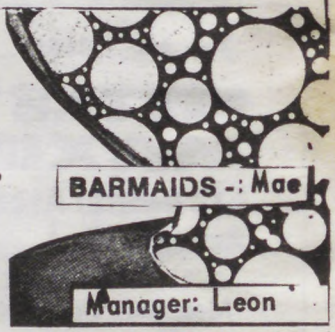
Staff – Bobby, Hollywood Al
Asst. Mgr. – Billy Walker
Prop. – Alfred Walker

THE NEW E & G LOUNGE INC

277 17TH AVE COR 18TH ST.

372-9313, NEWARK, NJ

PACKAGE GOODS TO SUIT YOUR EVERY NEED THE RAINBOW ROOM IS AVAILABLE FOR COCKTAIL SIPS, PARTIES, MEETINGS.



HOST: GEORGE DAVIS -

IT'S OUT OF SIGHT, THE NEW CLUB DELITE

Host WILLIE LOMACK 622-9214

New **Club Delite**

76 BANK STREET, NEWARK, N. J.

242-9368 243-9677

AT THE CITY LINE OF ELIZABETH

DREAMLAND LOUNGE

935 FRELINGHUYSEN AVE.

DISCO Every Thursday

LIVE ENTERTAINMENT

Friday, Saturday and Sunday

L. Wallace, Host - B. Wallace, Mgr

Judy Nelson, Barmaid

Herbie Hall, Bartender

Club Happy

COCKTAIL ROOM

243-9243 242-9500

366 - 18th Ave.
Newark, N. J.

Cor.
Waverly Ave.

Genora & Janie

Prop. - Johnny Davis

Joe Fischman

Continues to Serve Newark with

— BEST IN FASHIONS —

The Price must be Right

CURTIS WEBB • ARTHUR LEWIS

Always at Your Service!

20 Branford Pl., Newark, N. J.

HERE ARE MIGHTY IMPORTANT FACTS *for you*

Tiny Prince Says:

TALENT

FOR EVERY OCCASION

GOSPEL GROUPS
ROCK BANDS
JAZZ BANDS
and
BLUES BAND ENSEMBLES

JULIUS
Booking Agency Co.

216 COMMERCIAL AVE.
New Brunswick, N. J. 08901

JESSIE HARRIS
(201) 828-3941

SIMPSON'S ORANGE ROOM

31-33 MAIN ST., ORANGE, N. J

675-9523

- BARMAIDS -
Flo (formerly of the Orange Peel),
Toni & Sandy.
Host - Odell Simpson

NEW WEEQUAHIC DINER

OPEN under NEW MANAGEMENT of Terry Patrick

SERVING THE FINEST IN

FOOD and PASTRIES for YOUR ENJOYMENT

Open Daily from 6:00 A.M.

Mon., Tues. & Wed. till 10 P.M. • Sunday till 12:00 P.M.

OPEN ALL NIGHT THURS., FRI. & SAT.

Also Orders to Take Out • Phone 242-1717 or 242-1718

306 ELIZABETH AVENUE, NEWARK, N. J.

JIMMIE'S

Roscommon House

622-9608

Jumbo Sandwiches
Wines / Liquors / Beers

376 SOUTH ORANGE AVE
NEWARK, N. J.

IT'S A FAMILY AFFAIR AT THE

Phone 527-0707

LION'S DEN

601 BOND STREET
ELIZABETH, N. J.

Walter Bryant, Pro.
Barmaids — Doris and Evelyn
SERVING THE FINEST IN BAR-BE-QUE RIBS AND CHICKEN

CALL OUR PHOTOGRAPHERS MAKE YOUR AFFAIR A SUCCESS

MONDAY WEDNESDAY NIGHTS 5 until 9 P.M.

AFTER HOURS
Call MA 3-7801
After 5 P.M.

IT'S NEW . . . AND DIFFERENT

New

Laurel Garden Lounge

465-67 SPRINGFIELD AVE. (near 7th St.)
NEWARK, N. J.

Dining Area • Cocktail Lounge
Banquet Room • Wedding Facilities

Your Host: Tommy Tucker and Lonzo Jackson

"EARN WHILE YOU LEARN"

★

Attention! . . .
Young Women and College Students

★

REGISTER NOW!!
For New Classes

★

Every Saturday 9 A.M. till 12 Noon

★

This is for you if you want to increase your income through new means of self expression.

★

Learn Grass Root Advertising — Journalism and Salesmanship

★

Enroll Now!

★

The Gospel News
605 Broad St., Newark, N. J.
Room 1109 • MA 3-7801

★

Class Instructor — James Adams

243-9760

V and J

431 SO. 7th ST.
NEWARK

Thursday
3-4-1

Barmaids: Denise and Sarah
Bartender: Dave
Manager: Molby Dick

STAFF – Mae, Peggy, Mert, Jean

Club 18

504 - 18th AVENUE
Corner So. 12th Street

BI 3-9471 NEWARK, N. J.

Proprietor Herman Keen,

KEEN'S KORNER

524 Central Ave.
Newark, N. J.

Barmaid: Pat
Blood Charlie
Greegs

MRS. VAN

HEALER and ADVISOR
SPIRITUAL READER

She advises on all affairs of life. Are you sick? Are you suffering? Do you have bad luck? She will help you! If you are overcome with trouble & conditions that are not natural, I can remove them. Overcome Spells, Bad Luck & Evil Influences. Remember I am a True Psychic, born with Power, and I will help you. Satisfaction in one visit. During many years of practice I have brought together many in marriage & reunited many who were separated. If you are unhappy, discouraged or drink, I can help you. Does bad luck seem to follow you? Has the one you love changed? I can tell you why. I will tell you who your enemies & friends are & if the one you love is true or false. I locate lost articles. I explain fully. Satisfaction guaranteed. Welcome men & women of all races and walks of life. NO APPOINTMENT NECESSARY.

534 CENTRAL AVENUE NEWARK, N. J.

Bus 23, 24, 44 or 5 • OPEN DAILY & SUNDAY 9 A.M. - 9 P.M.

TEL. 621-7488

— GIVES LUCKY DAYS and NUMBERS —

674-9595

FRIEND'S TAVERN

(WHERE ALL FRIENDS MEET)

16 SOUTH CENTRE STREET
ORANGE, N. J.

Proprietor — **DOMINICK CAIAZZO**
Manager — **LEON BRISTOL, JR.**

'Fast' Eddie - Days
'Sweet' Back Bob - Nites
Charles, Clarence & One Shoot Cook - Weekends

MUNICIPAL PARKING LOT ON SIDE OF BUILDING

COME ONE — COME ALL

Package Goods Also Sold

FOR PEOPLE WHO CARE

GENE – JUNIOR

CLUB VANITY

63 - 16th Ave., Newark, N. J. 243-9819

ENTERTAINMENT ON WEEKENDS

Gene & Jeff, Proprietors

Room Available for Parties & Weddings

Phone 242-9726

A&W LOUNGE

192 ELIZABETH AVE.
NEWARK, N. J.

Staff: Barbara
Manager: Joe
Host: Emily

Kat and Al

Tel. 642-9529

BLUE GARDENIA

50 SUSSEX AVENUE, NEWARK, N. J.

Hall for Hire — Package Goods to Take Out

Bartender: James Killerbrew — Barmaid: Diane
Proprietors: Al Johnson - H. Killerbrew

SAVOY LOUNGE

1041 E. Grand St.
Elizabeth

355-9679 Entertainment 353-9436

Staff - Peggy, Linda, Jeanne
Prop. – Rock, Arnie, Tom Highsmith

MANAGING YOUR MONEY

HOW TO SAVE MORE AND SPEND LESS

"If a contractor offers to fix your driveway at a bargain price because his equipment is already in the neighborhood . . . watch out!" says the author of a new book which alerts us to strategies and ways of spending less while saving more.

The book, "Money Isn't Everything, But . . . ," is written by Morton C. Paulson, award-winning columnist on investment and personal finance.

Paulson also points out that the investment preferred by a majority of corporate chief executives in 1974 was real estate!

Continued

Phone 344-9408

LA-SHAWN LOUNGE

55 LENTZ AVENUE
NEWARK, N. J.

Carol - Wendy — Days
Natalie - Woo — Nites
Prop. - David

GRAND OPENING

You and your friends are cordially invited to

THE GRAND OPENING CELEBRATION

Friday and Saturday,
February 6th and 7th, 1976

at

Deb's Inn

188 Warren Street
Newark, New Jersey

Your Hostess . . . Lois

Fun - Food and Foxes

TRAVEL CAREER

YOURS . . .
in 12 weeks!

February Classes

QUALIFY FOR ANY JOB IN ANY TRAVEL AGENCY

at the
HERITAGE
SCHOOL OF TRAVEL
605 Broad Street
Newark, N.J.
Write or phone
for free brochure.
(201) 675-1496
or
(201) 623-7801

WANTED

BARMAIDS
BARTENDERS
WAITRESSES

Call

242-5561

Ask for Mr. Tucker

The year of 1976 is going to be a big year for the Black and White Voters. Employment and the Oil Crisis Candidates are the ones, who should not get your vote. Those of us who think Things are going well with the likes of Nixon or Ford had better beware. Many folks don't realize how good things were before the Energy Crisis. The poor folks of America did not cause the employment crisis, it was the giant Oil Cartells, it was our former President and his Party, who are being linked to this scandal every day in our daily press. The Ford Headlines always tell you good news, but the columns and the News Service tell who and what is being done to you. Each one of us has a role to play and there are not enough black voters registered, yet it is more simpler than ever before to register and vote. . .The misery of the land attacks Middle and Ghetto Class first, yet we try to classify this but we are all in the same boat and we shouldn't ever forget it. . .Every Black that registers to vote is helping other Blacks to live. Remember in some ways your candidate's vote on how much your bread, fuel and health plans will cost you. . .Don't vote because I say it or any one else – but just vote for yourself. Read, Listen and then Study today's issues. Remember 1976 is here, so please take a little time for yourself and become involved in tomorrow's world. . .Join the South or Central Ward Democratic Clubs or Mayor Kenneth A. Gibson Civic Association or if you live somewhere else in the County join Larrie Starks Civic Association.

Spring Manor

73-74 JONES STREET corner Springfield Avenue
NEWARK, NEW JERSEY

A Complete New Bar and Lounge with Moderate Prices and You Can Enjoy The Soft Lighting That Makes You Want To Stay.

AL LOVETT, Manager
BO, Proprietor

Phone 642-9001

Newark's Best

ERNIE'S TAVERN

158 So. Orange Ave.

NEWARK, N. J.

Barmaids: Georgianna, Vickie, Emma Lee *ElBe, Bartender*

ROBINSON LOUNGE

533 Ferry Street, Newark

589-9639

EVERY THURSDAY CRAB NITE

J. ROBINSON, *Prop.*

COME ON UP

JOEYS TAVERN

508 - 15th Ave., corner So. 11th St.

REFRESHMENTS — SURPRISE

"SMALL & BIG TIME SPENDERS"

AGREE THE PRICE IS RIGHT

— BARTENDERS —

Dee, Clarence, Sylvia, Pop

BI 2-9732 BI 3-9308

Ken's Floral Center

arrangements by Ken & Juanita

FORMERLY THE GLORIA FLOWER SHOPPE

94 CENTRAL AVENUE

NEWARK, N. J.

624-9635

IT'S A COUNTY WIDE CIVIC ASSOCIATION

THE LARRIE W. STALKS CIVIC ASSOC.

CALL MA 3-7801 FOR APPLICATIONS

JOIN NOW!

Crab King has approved a New System.

CRAB KINGS

215 MILLER STREET, NEWARK,
Off McCarter Highway

Open Monday Thru Saturday

Tel. MA 2-9554

Julius Lounge

WICKLIFF &
ACADEMY STREETS
NEWARK, N. J.

KITCHEN OPEN:
Friday, Saturday & Sunday

POOL NITES
Monday: LADIES
Wednesday: MEN

R & O

LOUNGES

19 Kent Street, Newark, N. J.

Host & Hostess: ROSE AND OWEN

552 Springfield Ave., Newark

Barmaids:
Gaynell, Rockie & Gale

Bartender:
Sweet Stack

Manager:
JIMMY

589 - 2555

VISIT

Caruso's Drive In

Corn on The Cob - Pizza
Watermelon Bar
Sea Food All Year Round

Nite Mgr. Russell Gibbs
Joseph V. Caruso, Prop.

939 RAYMOND BLVD.
NEWARK, N. J.

With a full line of Spiritual Supplies, Books, Bibles, Incense, Oils, Crucifixes, Candles, Etc.

SACRED HEART SPIRITUAL STORE

First and only store of its kind in New Jersey.

West Indian & Indian Products.

Now Catering to the Public
MArket 3-0625
10 a.m. to 8 p.m.

Astro-Psychic Spiritual Advice Given

Prof. J. H. Barnes, Proprietor

870 SO. ORANGE AVE. NEWARK, N. J. 07108

---

(201) 622-0865

Downtown Newark's Finest

The New Club Intrigue

185 MARKET STREET NEWARK, N. J. 07102

Robert Lee Campbell
Clarence Jamison *Proprietors* Robert Williams

Live Entertainment Friday, Saturday, Sunday

Barmaids – Virginia and Matty (Days) Betty and Peaches (Nights)

Phone 623-9780

Playhouse Bar

112 West Market St., Newark, N. J.

Barmaids: Helen and Linda
Bartenders: Hollywood & Blood, George
Prop. - Katherine • Mgr. - Robert Jr.

Serving the finest in Hot Jumbo Sandwiches • Package Goods

Phone us **Phone us**

242-3476 **BOBBY-ROBYN CORP.**

Bobby's Bar

Clinton & Jellif Aves., Newark, N. J.

. . . Staff . . .
George — Billy — Evelyn

Tel. 483-8778

Bill & Miller's Lounge

87 NORFOLK STREET
NEWARK, N. J.

Every Friday Nite — Health Facility
Double your pleasure with JEANETTE every Tues

Barmaids: Linda, Miss Ann , Mimi, Jeannette
Host: Mr. J. & Jimmie Miller
Mgr.: Mr. Smith

Where all the regular people meet **Phone 242-8824**

BILL & TED'S
SPORTSMEN'S BAR

345 SPRINGFIELD AVENUE
NEWARK, N. J.

Manager: Booker Jones — Hosts: BILL & TED
Staff: Herb & Slick, Nites
Sweet Lynda (Sat. & Sun.)

ROMEO'S PIZZERIA

317 CENTRAL AVE EAST ORANGE NJ

674-8089

ITALIAN STYLE LASAGNA
AND SPAGHETTI
MUSSELS – ITALIAN HOT DOGS
HOT & COLD ITALIAN SANDWICHES

Open 7 Days A Week Mon Thru Sat

11 AM- 3AM Sun 3PM Til 3AM

MGR. GINO PROP ROMEO

C.B.S. Market at Central Avenue and and 8th Street is now open serving the freshest meat, fish and vegetables at discount prices. This is a After Hour News shoppers tip, check 'em out.

242-9269 • 242-9468 • Party all the time

CLINTONIAN LOUNGE

412 CLINTON AVE., NEWARK, N. J.

Wednesday — Crab Nite
Thursday — Pot Luck

Barmaids —
Shirley "Big Red," Nancy, Olivia & Tina
Manager — Hank Green
Proprietor — Clarence "Skeets" Green

A night of fun and foxes at:

Days - Jackie
Nights - Carol, Diane

CHUCKS TAVERN

142 Elizabeth Av., Newark, N.J.

DISCO - MARK IV PRODUCTIONS
THURS. - FRI. and SAT.
Crab Nite — Monday
WALTER KING. *Manager*

Phone 642-4480

LONDON FURNITURE

168 Springfield Avenue
Newark, N. J.

APPLIANCES • FURNITURE • RUGS
Welfare Accounts Accepted

Johnny, Sammy, Teddy, Kelly

NEWARK'S NEWEST

THE NEW BRICK LOUNGE

188 Boyd Street, Newark, N. J.
Cor. Waverly Avenue

— PACKAGE GOODS —

Barmaids - Betty, Virginia • Bartender - Walter
Proprietor - John Harvey • Manager - Dick

BACK ROOM FOR HIRE **243-9612-13**

NEW

TIPPIN INN LOUNGE

204-206 BRUCE ST., NEWARK, N.J.
Weekends Friday - Saturday - Sunday
GO GO GIRLS

Staff - Gypsie, Mary, Willie J., Pat, Mary Jewel
Prop. - Flap McQueen

ADVERTISER
ONLY CALL OUR
PHOTOGRAPHER
LISTED BELOW

Call Between
6 p.m. to 9 p.m.

Herbie Smith
672-3851

Irving Overby
OR 5-5991

Bob Hunter
643-8324

Charles Ramey
672-9122

Arthur Merritt
242-6542

FOR
EXCLUSIVE PHOTOS
OF YOUR EVENTS!

We also offer
this service to the public. . .

Weddings • Receptions
Cocktails
Fashion Shows
Club Dances

THE
AFTER HOUR NEWS
PHOTO SERVICE

BACK DOOR

CLARENCE HAYES

Hide-A-Way – Scotty's Welcome Home Party that drew over 1,000 people with Tom Go Go Murray one of the Stars that appeared running the Bar like it was no end. Dotty Pearson was on the set and these two Tavern Owners really spent it around. It was a Night of Fun for all with plenty of food and foxes on hand. . .New Club Intrigue – W.B. and The Third World February 6th, 7th and 8th. Birthday Party for Cat and Peaches on February 7th, Matinee on February 8th for your dancing and listening pleasure. It is the New Club Intrigue!. . .Scimitars Social Club – First Annual Dance at The Polish Falcon Hall, 790 South 20th Street between Avon Avenue and Springfield Avenue, Newark, N.J. on Saturday, February 7th from 9:00 p.m. until. Don't miss this great affair!!! All Barmaids and Bartenders join the 1976 Contest and win trips, gifts and prizes. This is the Contest Of The Year and the finals will be held on Easter Monday at The Terrace Ballroom, 1020 Broad Street, Newark, N.J. . . .The Persian Room at the Plaza where Eartha Kitt sold out at every performance. She is still doing fine . . .Easter Monday Barmaids and Bartenders Ball April 19th so order your rush. Call 623-7800 or 623-7801 and get your tables right away - only a few left. . .Little Maxies – Manhatten Paul Morton Birthday Party on February 17th, a day of fun. Don't miss this great affair. . .Ray Nance, Jazz Trumpeter of the Duke Ellington Band, has past. . .Debb' Inn – Sweet Alma doing her thing so check her out.

242-8813 "THE LIVING LEGEND" 242-8881

LLOYDS
Ridgewood Lounge

120 AVON AVENUE, NEWARK, N. J.

Wednesday: Hot Dog Night
Thursday: Ladies Night
Fri. - Sat.: Go Go Girls

Prop. - The Lloyds

Staff – Bobby-LaPu, Bev., Liz, W. Marshall

ANNOUNCING

WORLD'S LARGEST CAR WASH

Come By Say Hello To TOM RILEY President

Phone 624-1427
624-1428

RILEY'S AMOCO SERVICE CENTER

CORNER WASHINGTON & COURT STS. NEWARK, NEW JERSEY

FEATURING

FREE SPRAY WAX **NEW HOT WAX** AT A SMALL ADDITIONAL CHARGE

SIMONIZING AND ENGINE STEAMING SERVICES

NEW JERSEY'S

AFTER HOURS

MA 3-7800

605 Broad Street, NEWARK, NEW JERSEY

Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange

New Jersey's Finest

MASTER CARWASH

430 MARKET ST., Cor. PROSPECT
NEWARK. N. J.

675-5555

IT'S THE MAN— BEHIND THE DEAL THAT MAKES THE DIFFERENCE!

352 CENTRAL AVE., EAST ORANGE •

Come in, see what's new!
I'll be glad to show you
. . . and give you the deal
that keeps us #1.

DAN ESPOSITO OLDS

WHAT OTHERS PROMISE
DAN DELIVERS!!!